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# THE BOURNEMOUTH-SWANAGE MOTOR ROAD AND FERRY COMPANY

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(INCORPORATED BY ACT OF PARLIAMENT, 31st JULY, 1923)

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## **Inflation & Tax Rises Put Sandbanks Ferry Service in Jeopardy**

The Sandbanks Ferry Company has announced today that due to rising costs in running the ferry operation coupled with the additional pressure of increased corporation tax and lower than projected income, a heavy financial strain has been put on the company. The ferry company is hoping that, with the support of the Department for Transport, it is able to align tolls to inflation and reduce some of the unsustainable discounts currently available whilst increasing others.

At a meeting, which included Councillors from both BCP and Dorset Councils, the ferry company agreed with stakeholders that should inflation ever become negative it would mean a reduction in tolls. Given this undertaking the initiative received unilateral support.

Managing Director of the ferry Company, Jason du Toit, said “The costs of running the ferry service have risen exponentially whilst income has fallen in real terms. To ensure the continued operation of the ferry service beyond the next decade we have explored all options open to us.”

Full details of the proposed increases can be found at <http://www.sandbanksferry.co.uk/application/>

Visit the Sandbanks Ferry Company at [www.sandbanksferry.co.uk](http://www.sandbanksferry.co.uk), on Twitter @sandbanksferry and on Facebook at [www.facebook.com/sandbanksferry](http://www.facebook.com/sandbanksferry) .

**ENDS**

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