



THE BOURNEMOUTH-SWANAGE MOTOR ROAD AND FERRY COMPANY

(INCORPORATED BY ACT OF PARLIAMENT, 31st JULY, 1923)

PRESS RELEASE DATE: 16th March 2021

Sandbanks Ferry Extends Discounts for Bulk Purchases of Car Passes

Following the launch of the Sandbanks Ferry Ticket Card (SFTC) in 2020 the Sandbanks Ferry Company is pleased to announce that customers can now purchase **100 passes at the new higher discounted rate of 38% which equates to just £2.95 per crossing.**

Additionally holders of any unused paper book tickets for motor cars will be able to convert them into Passes and have them transferred to their SFTC.

For both offers SFTC's will need to be registered to a 'BH' postcode address before 31st March 2021 and they will also be able to benefit from 2 cards per account as an added bonus.

Mike Kean, Managing Director of the Sandbanks Ferry Company, said: "We strive to accommodate customer requests, such as more than 1 card per account to enable travellers to get the best value from bulk purchases and enjoy the convenience of using the ferry on a regular basis. We are pleased to announce these latest offerings for locals which will allow them to enjoy the continued use of the ferry and provide more of them with even greater savings than before."

Following through on the roll out of our more environmentally friendly paperless systems and the move to the e' commerce benefits of the SFTC, we are likely to run out of our stocks of paper book tickets for cars well before the coming summer season.

SFTC's are available free of charge from the Ferry Office and the Toll Booths on Ferry Road. Further details can be found at <https://www.sandbanksferry.co.uk/tolls/discounts>. For any further enquiries on how to take advantage of this offer please contact the Ferry Office.

Visit the Sandbanks Ferry Company at www.sandbanksferry.co.uk, follow us on Twitter at @sandbanksferry or on Facebook at www.facebook.com/sandbanksferry.

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