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Sent: 09 December 2020 15:00

To: ETC <ETC@planninginspectorate.gov.uk>

Cc: Tudor, Sarah <sarah.tudor@planninginspectorate.gov.uk>

Subject: Alternative proposals from DC/ BCP/ STC (the "consortium") comments from Malcolm Tice as a Studland resident

In response to Sarah Tudor's email of the 18th November I wish to OBJECT to the alternative proposals put forward by the Consortium on the grounds that I consider them to be ill thought out, and do not serve the residents of the Purbeck area or those from outside who seek employment therein, and are frequent users of the ferry service.

The proposal supports the substantial increase sought by the Applicant for motor cars and vans as follows:

- Single fares for car users will rise from £4.50 to £6.50: a 44% increase
- Book of 10 tickets will rise from £3.60 a ticket to £4.90: a 36% increase
- Book of 50 tickets will rise from £3.40 a ticket to £4.60: a 35% increase

This will impact significantly on local residents who use the ferry for commuting as a car is essential within the rural area, due to being poorly served by public transport. Local employers state that the high cost of the Ferry is a significant issue in recruiting staff to what is a low wage area.

Local residents are already objecting to the Applicant's application to increase fares and questioning the excessive profitability of the operating company which is proposing to pay dividends of close on £1M per year to its shareholder. The Consortium appears deaf to these protests and its proposal enables the Ferry company to earn revenues greater than they are seeking. See attached spreadsheet.

This illustrates revenues over the 13 year period of £898K in excess of the request by the Applicant. The Proposal is also front end loaded in that by the end of 2027 the Applicant would have received £1.273M more than requested in the Toll variation request.

The Consortium are focussing totally on the well being of Pedestrians, Cyclists and Motorcycles and maintaining the tolls at £1 for the whole 13 year period..

Very green of course except for the latter. They seem to have completely overlooked the significance of what they are proposing in the round. DCC, BCP and in particular Swanage Town Council, are failing to serve the frequent users of the ferry who can ill afford the ever increasing fares. I fail to understand how they can put this proposal forward with a clear conscience, when the operator is already excessively profitable.