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Subject: National Trust alternative proposal

AS an objector to the proposals from the Sandbanks Ferry company I have studied the alternatives put forward by the National Trust using a variable pricing approach.

This has the following advantages:

- Utilises the spare capacity to encourage local businesses and residents to use the facility.
- Reduce traffic and pollution on the overburdened A354.
- More affordable commuting from and to the BCP conurbation and onwards.
- Help recruitment and employment in the Isle of Purbeck.
- A win - win for the ferry company as increased discounts will be offset by increased utilisation.

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